



Making connections. Informing solutions.

University of New Haven

Pathways to Success: Trailblazers and Innovators in Youth Justice Conference

Sponsorship Package

June 10, 2025

100 Columbus Blvd, Hartford, CT 06193



We are grateful for the generous support of our current sponsors, who help make this event possible.

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About the Conference

Pathways to Success: Trailblazers and Innovators in Youth Justice is a full day of live public programming that brings together a wide array of youth-oriented professionals to address **key issues facing today's youth**. Our aim was always clear: use our expertise and access to experts across the youth justice field to **engage with and inform our community** in a dynamic and inspiring environment, where **ideas and dialogue are turned into action**.

Envisioning a System Where All Youth Can Grow

About the Tow Youth Justice Institute

We Inspire Policy:

We develop and facilitate the implementation of effective, impactful youth justice policies to reform the juvenile justice system. This is no small feat, requiring thousands of hours of patient **collaboration and stewardship** with hundreds of key stakeholders, demonstrating our capacity to build true systems of change.

We Train for the Future:

We utilize our vast network of experts and partners to **help train youth-oriented working professionals** in best practices, offer technical assistance, and educate Connecticut's youth about social justice issues that impact them and their families.

We Engage, Inform, and Build Community:

We create space where the **youth justice community, youth, and their families** can be informed, remain engaged and connected, and work together toward the best possible outcomes for youth.

Sponsorship Opportunities

Keynote Speaker Sponsor \$15,000

- 5 Min Welcome (Introduce Speaker)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

Presenter Sponsor \$10,000

- 5 Min Welcome (Conference overview)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

Gold Sponsor \$7,500

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo on signage at lunch and break stations

Lunch Sponsor \$5,000

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at lunch

Break Sponsor \$1,500

- One (1) complimentary registration
- Logo on TYJI Website
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at break stations

Connecting the Arts to Justice

\$1,500

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Community Engagement Sponsor (sponsoring youth to attend conference)

\$1,000

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Powered By Sponsor (sponsorship of all AV, technology and event app)

\$250

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Table Sponsor

\$100

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Imagining a
Brighter Future**



To reserve your sponsorship opportunity, please contact Donna Pfrommer at dpfrommer@newhaven.edu or 203-932-7361.