



Making connections. Informing solutions.

University of New Haven

# **Pathways to Success: Trailblazers and Innovators in Youth Justice Conference**

## **Sponsorship Package**

June 10, 2025

100 Columbus Blvd, Hartford, CT 06193



We are grateful for the generous support of our current sponsors, who help make this event possible.

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HENRY C. LEE COLLEGE OF  
CRIMINAL JUSTICE AND FORENSIC SCIENCES





## About the Conference

Pathways to Success: Trailblazers and Innovators in Youth Justice is a full day of live public programming that brings together a wide array of youth-oriented professionals to address **key issues facing today's youth**. Our aim was always clear: use our expertise and access to experts across the youth justice field to **engage with and inform our community** in a dynamic and inspiring environment, where **ideas and dialogue are turned into action**.

## Envisioning a System Where All Youth Can Grow

### About the Tow Youth Justice Institute

#### **We Inspire Policy:**

We develop and facilitate the implementation of effective, impactful youth justice policies to reform the juvenile justice system. This is no small feat, requiring thousands of hours of patient **collaboration and stewardship** with hundreds of key stakeholders, demonstrating our capacity to build true systems of change.

#### **We Train for the Future:**

We utilize our vast network of experts and partners to **help train youth-oriented working professionals** in best practices, offer technical assistance, and educate Connecticut's youth about social justice issues that impact them and their families.

#### **We Engage, Inform, and Build Community:**

We create space where the **youth justice community, youth, and their families** can be informed, remain engaged and connected, and work together toward the best possible outcomes for youth.

# Sponsorship Opportunities

## Keynote Speaker Sponsor \$15,000

- 5 Min Welcome (Introduce Speaker)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

## Presenter Sponsor \$10,000

- 5 Min Welcome (Conference overview)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

## Gold Sponsor \$7,500

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo on signage at lunch and break stations

## Lunch Sponsor \$5,000

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at lunch

## Break Sponsor \$1,500

- One (1) complimentary registration
- Logo on TYJI Website
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at break stations

**Connecting the Arts to Justice**

**\$1,500**

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Community Engagement Sponsor (sponsoring youth to attend conference)**

**\$1,000**

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Powered By Sponsor (sponsorship of all AV, technology and event app)**

**\$250**

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Table Sponsor**

**\$100**

- One (1) complimentary registration
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Imagining a  
Brighter Future**



**To reserve your sponsorship opportunity, please contact Donna Pfrommer at [dpfrommer@newhaven.edu](mailto:dpfrommer@newhaven.edu) or 203-932-7361.**