



Making connections. Informing solutions.

University of New Haven

Pathways to Success: Trailblazers and Innovators in Youth Justice Conference

Sponsorship Package

June 10, 2025

100 Columbus Blvd, Hartford, CT 06193





About the Conference

Pathways to Success: Trailblazers and Innovators in Youth Justice is a full day of live public programming that brings together a wide array of youth-oriented professionals to address **key issues facing today's youth**. Our aim was always clear: use our expertise and access to experts across the youth justice field to **engage with and inform our community** in a dynamic and inspiring environment, where **ideas and dialogue are turned into action**.

Envisioning a System Where All Youth Can Grow

About the Tow Youth Justice Institute

We Inspire Policy:

We develop and facilitate the implementation of effective, impactful youth justice policies to reform the juvenile justice system. This is no small feat, requiring thousands of hours of patient **collaboration and stewardship** with hundreds of key stakeholders, demonstrating our capacity to build true systems of change.

We Train for the Future:

We utilize our vast network of experts and partners to **help train youth-oriented working professionals** in best practices, offer technical assistance, and educate Connecticut's youth about social justice issues that impact them and their families.

We Engage, Inform, and Build Community:

We create space where the **youth justice community, youth, and their families** can be informed, remain engaged and connected, and work together toward the best possible outcomes for youth.

Sponsorship Opportunities

Keynote Speaker Sponsor (1 Available)

\$15,000

- 5 Min Welcome (Introduce Speaker)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

Presenter Sponsor (1 Available)

\$10,000

- 5 Min Welcome (Conference overview)
- Four (4) complimentary registrations
- Press announcement
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo included on conference emails
- Logo on signage at lunch and break stations

Gold Sponsor (2 Available)

\$7,500

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition from Main stage
- Sponsor Highlight on Social Media
- Logo on signage at lunch and break stations

Lunch Sponsor (2 Available)

\$5,000

- Two (2) complimentary registrations
- Logo, link, blurb on TYJI Website (50 words)
- Logo on sponsor signage at event
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at lunch

Break Sponsor (5 Available)

\$1,500

- Two (2) complimentary registrations
- Logo on TYJI Website
- Logo on online registration page
- Recognition in opening slides
- Sponsor Highlight on Social Media
- Logo on signage at break stations

More Opportunities on next page

Community Engagement Sponsor (sponsoring youth to attend conference)

\$1,000

- One (1) complimentary registrations
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Connecting the Arts to Justice

\$250

- One (1) complimentary registrations
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Powered By Sponsor (sponsorship of all AV, technology and event app)

\$250

- One (1) complimentary registrations
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

Table Sponsor \$100 (30 Available)

- One (1) complimentary registrations
- Logo on TYJI Website
- Recognition in opening slides
- Recognition on Social Media platforms

**Imagining a
Brighter Future**



To reserve your sponsorship opportunity, please contact Donna Pfrommer at dfrommer@newhaven.edu or 203-932-7361.